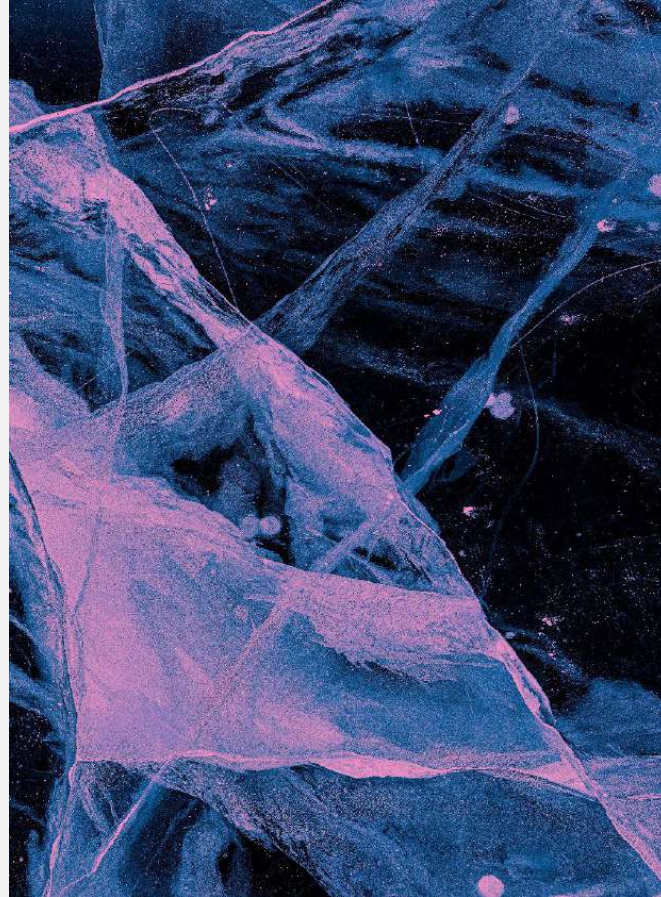


# Be part of the future



# We are on a mission to transform the way the world works.

To reach our goals, we must work across industries to reduce our collective impact.

This transformative approach is good for business and it's essential for our planet.

Will Hayler  
Co-founder Blue Earth Summit





What is  
Blue Earth?

A platform for change.

## Blue Earth **SUMMIT**

The must attend summit for purpose led in business.

- 3 day Summit
- 5000+ attendees
- 1.5k+ businesses
- 10 stages | 250+ speakers
- Partners include: Patagonia, Natwest, OVO & more

## Blue Earth **FUTURES**

A series of sector specific events, focussing on a reimagined future.

- 6+ events worldwide
- Partners include: Monaco Ocean Week, World Bio Markets, Wavelength Festival

## Blue Earth **FORUM**

Connecting purpose led business with impact investment.

- 2 day Impact Investment Forum
- Launching in April 2024
- 200 investors | 60 businesses
- 105m+ already raised for impact driven startups through WL Ventures

# FORUM

Connecting purpose led business  
with impact investment.  
**London**  
24th-25th April

# SUMMIT

The must attend summit for purpose  
led in business  
**Bristol**  
16th-18th October

**FUTURES**  
Oceans  
Monaco  
March

**FUTURES**  
UK Coastline  
Spring Classic  
June

**FUTURES**  
Materials  
Hague  
June

**FUTURES**  
Energy  
London  
Q3

**FUTURES**  
Food & Drink  
London  
Q3

**FUTURES**  
TBC  
COP  
December

Q1

Q2

Q3

Q4

2024

Year 04 — 2024

Blue Earth **SUMMIT** 01

Blue Earth **FUTURES** 06+

Blue Earth **FORUM** 01

Combined Attendees 10,000+

Countries 04+

Further Blue Earth Futures to be announced



2024

# 2024 Forecast

Year 01	800 Attendees	40 Speakers	02 Stages	20 Partners	01 Event	40 Pitch Tent Applications
Year 02	3k Attendees	140 Speakers	07 Stages	42 Partners	02 Events	200 Pitch Tent Applications
Year 03	5k Attendees	277 Speakers	10 Stages	72 Partners	04 Events	400 Pitch Tent Applications
Year 04	10k+ Attendees	300+ Speakers	15+ Stages	80+ Partners	07+ Events	600+ Pitch Tent Applications

Average YOY Growth %

370%





# Why Blue Earth?

Blue Earth is a catalyst for better outcomes driven by a community that connects at our events and delivered through venture transactions

## Inspire

We bring together some of world's best impact experts to share their knowledge to help all businesses understand how to be better.

## Connect

We make sure that the right people meet through traditional and experiential tech led networking to drive innovation and impact.

## Impact

The connections we help put together drive action and make a real difference in the world. From high-growth, high-impact start-ups through to multi-national companies. This is where progressive deals get done, impact businesses grow and measurable action is delivered.

*Note: We have helped raise over £105m for businesses that have attended Blue Earth Summit in the last 3 years*

## Why Partner?

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- 01 Showcase the purpose driven side of your business.

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- 02 Connect with decision makers, adventurers, investors, thought leaders, policy makers and more.

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- 03 Discover new opportunities for sustainable growth.





## 2023 Partners & Attendees





## Feedback Snippets

## Speakers

It's fantastic to walk into an environment where you've got so many people not just talking about problems but solving them. The energy here is wonderful.

Deborah Meaden

For anyone working on the most important set of issues of our time, the Blue Earth Summit is a must.

Ben Goldsmith

Blue Earth Summit has clearly now established itself as the UK's most dynamic forum to discuss the critical environmental issues of the day

Charles Watson

## Partners

BES felt bigger, better and more impact led than ever.

Finisterre

The overall spirit of the event was such that connections were being made wherever you looked. I left feeling inspired and challenged (positively) in equal measure.

JCDcaux

## Attendees

An open-minded, jam packed event inspiring positive action & better choices in business and in life!

Attendee



## Contact

Jamie Gatley

Head of Partnerships  
[Jamie@wlmedia.co.uk](mailto:Jamie@wlmedia.co.uk)

Baz Bignall

Partnerships  
[Baz@wlmedia.co.uk](mailto:Baz@wlmedia.co.uk)

Sasha Cook

Account Manager  
[sasha@blueearthsummit.com](mailto:sasha@blueearthsummit.com)

