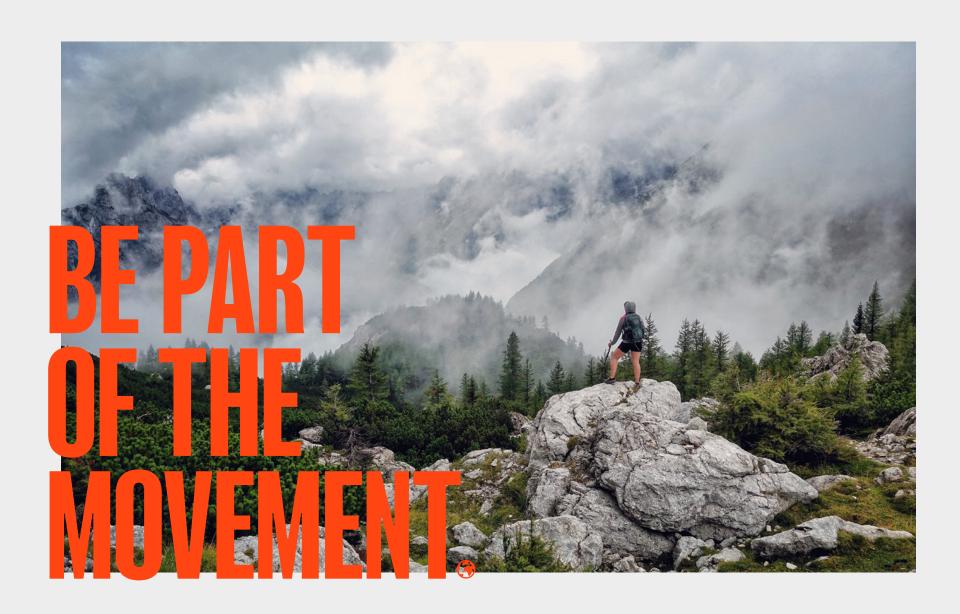


SCHEDULE 2021



THE OLD MARBLE FACTORY, **BRISTOL CITY CENTRE**

Bringing together an expert selection of eminently positive thinkers and mavericks to inform and regale the audience. Come and be inspired by true leaders with vision and purpose. Hosted by Keme Nzerem.

SCHEDULE

MAIN STAGE HOSTED BY

KEME NZEREM

Keme is one of the most recognisable faces on Channel 4 and ITV News, from covering home affairs to running the C4 Washington bureau. An avid adventure sportsperson, he is a jury member across a number of film festivals including Kendal Mountain Film Festival. As keynote host, he will provide depth, insight and gravitas alongside our venerable speakers.



10:00 - 10:15

OPENING ADDRESS

10:25 - 10:45 **HUGO TAGHOLM**

OCEAN ACTIVISM - CHALLENGING THE SYSTEM FROM THE SAND

10:55 - 11:15

BELLA COLLINS

THE ROI OF ADVENTURE

11:15 - 11:35

JACQUIE WILMSHURST & TIM SCOONES

WHY COMMUNICATORS NEED TO BE PSYCHOLOGISTS IF WE'RE GOING TO SOLVE THE CLIMATE **CRISIS QUICKLY**

11:45 - 12:05

KRESSE WESLING

HOW TO SLEEP WELL EVERY NIGHT

12:15 - 12:35

ROSIE STANCER

THE POWER OF SELF-BELIEF AND OVERCOMING FEAR OF FAILURE

12:45 - 13:45 LUNCH

13:55 - 14:55

THE PITCH TENT

REDRICE, BROODY, SUSTAINABLE VENTURS, MUSTARD SEED, CROWDCUBE - 5 X 5 MINUTE PITCHES EACH WITH AN ADDITIONAL Q&A

15:05 - 15:05 CITY TO SEA

15:35 - 15:55

TBC

16:05 - 16:20

TBA

16:25 - 16:45

SIR TIM SMIT

INDIGENOUS SIMPLICITY: SUSTAINING HUMAN LIFE ON EARTH

16:55 - 17:55

IN CONVERSATION WITH

18:00

CLOSING ADDRESS

MC

WAVELENGTH

W L S F F 🐉

19:00 - 23:00

SURF FILM FESTIVAL

FREE ENTRY TO BLUE EARTH SUMMIT TICKET HOLDERS

THE OLD MARBLE FACTORY, BRISTOL CITY CENTRE

An array of current topics, vital to how the natural world can be served better by its human inhabitants. Hosted by Lucy Siegle, the highly knowledgeable panellists will be storytelling their adventures and challenged for their hardwon insight.

SCHEDULE



LUCY SIEGLE

You may have seen Lucy on The One Show or read her insight on eco issues in The Guardian or The Times. Or perhaps listened in on her So Hot Right Now podcast. A consummate journalist and broadcaster, the perfect host for our panels.



10:20 - 11:05

LUCY SIEGLE

DITCHING THE RHETORIC: WHEN PURPOSE BECOMES THE PRODUCT

Hetty Key / Coldhouse Collective / Dan Macauley / Finisterre

11:15 - 12:00

KEME NZEREM

WHO OWNS THE OUTDOORS?

GUEST

Melissa Reid / Amira Patel / Phil Young / Black Girls Hike

12:10 - 12:55

LUCY SIEGLE

ARE YOU A CREATOR OR DESTROYER?

GUEST

Vivo Barefoot / Finisterre / Ed Scott-Clarke / Josie Warden (The RSA)

13:05 - 13:50

FORGING A TRAIL FOR POSITIVE CHANGE:

A SIDETRACKED STORYTELLING WORKSHOP

GUEST

Ian Finch / Jo Royle / Lizzie Daly

14:00 - 14:50

LUCY SIEGLE

WHO'S SORTING THE (GREEN) WASHING OUT?

GUEST

Tom Kay / Ecologi / James Ghaffari (B Corp)

15:00 - 15:45

LUCY SIEGLE

APPLYING INDIGENOUS WISDOM IN THE (UN)REAL WORLD

GUEST

Jeff Wilson / Sam Bleakley / Megan Hine

15:00 - 15:45

LUCY SIEGLE

SPEAKING TRUTH TO POWER: DISRUPTING THE STATUS QUO

GUEST

Nicola Beech / Dan Norris / Yasmin Belhadj / Patagonia

16:50 - 17:35

LUCY SIEGLE

HEALTHY HUMANS, HAPPY HEARTS, HEALTHY PLANET

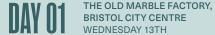
Nick Hounsfield / Tom Hewitt / Snae / Melissa Reid

17:40 - 21:00

NETWORKING DRINKS

BLUE EARTH SUMMIT TICKET HOLDERS





SCHEDULE

WORKSHOPS

10:55 - 11:55

ALEX BARKER

PART 1

BE MORE PIRATE: RULE BREAKING, REBELLION AND RADICAL CHANGE.

12:05 - 13:10

JACQUIE WILMSHURST & ALASTAIR WARD

HUMAN BEHAVIOUR (PSYCHOLOGY)

12:05 - 13:10

ALEX BARKER

PART 2

BE MORE PIRATE: RULE BREAKING, REBELLION AND RADICAL CHANGE.

15:05 - 16:00

ANDY HAWKINS

B THE CHANGE: DEMYSTIFYING THE B CORP JOURNEY

16:10 - 17:05

WILLIAM GOODWIN

20/20 VC GETTING FUNDING: ANATOZ

16:10 - 17:05

KATE LARSEN

TOP 10 TIPS FOR MORE ECO ETHICAL SOURCING AND SUPPLY CHAINS

SCREENING ROOM

10:20 - 10:30

THE WANDERLUST WOMEN

10:35 - 10:35

BRILLIANT CORNERS: ALGERIA

(60 MINS + SAM BLEAKLEY INTRO AND Q&A)

11:55 - 12:05

AZIZA

(10 MINS + COLDHOUSE COLLECTIVE INTRO AND Q&A)

12:15 - 12:40

THE POACHER

(16 MINS + COLDHOUSE COLLECTIVE INTRO AND Q&A)

12:50 - 14:00

E-LIFE

(ED SCOTT CLARKE INTRO AND Q&A) COMING TO NETFLIX 2022

14:05 - 16:00

TAWAI

INTRO AND Q&A



ACTIVITIES SCHEDULED

With hosts The Wave, summit attendees will have the chance to surf, run, cycle, stretch, eat and mingle at one of the most exciting outdoor sports venues in Europe.

SCHEDULE | Ve

ACTIVITY NETWORKING

EARLY MORNING FREE SWIM

YOGA SESSIONS

PARTICIPATIVE CYCLING WITH TREK

PROFESSIONAL SURF DEMO

5K AND 10K TRAIL RUN WITH MAVERICK RUN

SURF SESSIONS

INCLUDED IN TICKET PRICE

DELICIOUS FOOD AND DRINKS

THE WAVE KITCHEN

WORKSHOP

ACTIONABLE PSYCHOLOGICAL **BEHAVIOURAL CHANGE WORKSHOP**

Jacqui Wilmshurst / Tim Scoones / Alastair Ward



BE PART OF THE MOVEMENT

