



Blue Earth
 **SUMMIT**

BRISTOL
13-14 OCTOBER 2021

SCHEDULE 2021



**BE PART
OF THE
MOVEMENT**



DAY 01

THE OLD MARBLE FACTORY,
BRISTOL CITY CENTRE
WEDNESDAY 13TH

Bringing together an expert selection of eminently positive thinkers and mavericks to inform and regale the audience. Come and be inspired by true leaders with vision and purpose. Hosted by Keme Nzerem.

SCHEDULE

MAIN STAGE HOSTED BY

KEME NZEREM

Keme is one of the most recognisable faces on Channel 4 and ITV News, from covering home affairs to running the C4 Washington bureau. An avid adventure sportsperson, he is a jury member across a number of film festivals including Kendal Mountain Film Festival. As keynote host, he will provide depth, insight and gravitas alongside our venerable speakers.



10:00 - 10:15
OPENING ADDRESS

10:25 - 10:45
HUGO TAGHOLM
OCEAN ACTIVISM – CHALLENGING THE SYSTEM FROM THE SAND

10:55 - 11:15
BELLA COLLINS
THE ROI OF ADVENTURE

11:15 - 11:35
JACQUIE WILMSHURST & TIM SCOONES
WHY COMMUNICATORS NEED TO BE PSYCHOLOGISTS IF WE'RE GOING TO SOLVE THE CLIMATE CRISIS QUICKLY

11:45 - 12:05
KRESSE WESLING
HOW TO SLEEP WELL EVERY NIGHT

12:15 - 12:35
ROSIE STANCER
THE POWER OF SELF-BELIEF AND OVERCOMING FEAR OF FAILURE

12:45 - 13:45
LUNCH

13:55 - 14:55
THE PITCH TENT
REDRICE, BROODY, SUSTAINABLE VENTURES, MUSTARD SEED, CROWDCUBE - 5 X 5 MINUTE PITCHES EACH WITH AN ADDITIONAL Q&A

15:05 - 15:05
CITY TO SEA

15:35 - 15:55
TBC

16:05 - 16:20
TBA

16:25 - 16:45
SIR TIM SMIT
INDIGENOUS SIMPLICITY: SUSTAINING HUMAN LIFE ON EARTH

16:55 - 17:55
TBA
IN CONVERSATION WITH

18:00
CLOSING ADDRESS
MC

WAVELENGTH
SURF FILM FESTIVAL



19:00 - 23:00
SURF FILM FESTIVAL
FREE ENTRY TO BLUE EARTH SUMMIT TICKET HOLDERS

BOOK TICKETS HERE

DAY 01

THE OLD MARBLE FACTORY,
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WEDNESDAY 13TH

An array of current topics, vital to how the natural world can be served better by its human inhabitants. Hosted by Lucy Siegle, the highly knowledgeable panellists will be storytelling their adventures and challenged for their hard-won insight.

[BOOK TICKETS HERE](#)

SCHEDULE

CAMP FIRE HOSTED BY

LUCY SIEGLE

You may have seen Lucy on The One Show or read her insight on eco issues in The Guardian or The Times. Or perhaps listened in on her So Hot Right Now podcast. A consummate journalist and broadcaster, the perfect host for our panels.



10:20 - 11:05
LUCY SIEGLE
DITCHING THE RHETORIC: WHEN PURPOSE BECOMES THE PRODUCT

GUEST
Hetty Key / Coldhouse Collective / Dan Macauley / Finisterre

11:15 - 12:00
KEME NZEREM
WHO OWNS THE OUTDOORS?

GUEST
Melissa Reid / Amira Patel / Phil Young / Black Girls Hike

12:10 - 12:55
LUCY SIEGLE
ARE YOU A CREATOR OR DESTROYER?

GUEST
Vivo Barefoot / Finisterre / Ed Scott-Clarke / Josie Warden (The RSA)

13:05 - 13:50
FORGING A TRAIL FOR POSITIVE CHANGE:
A SIDETRACKED STORYTELLING WORKSHOP

GUEST
Ian Finch / Jo Royle / Lizzie Daly

14:00 - 14:50
LUCY SIEGLE
WHO'S SORTING THE (GREEN) WASHING OUT?

GUEST
Tom Kay / Ecologi / James Ghaffari (B Corp)

15:00 - 15:45
LUCY SIEGLE
APPLYING INDIGENOUS WISDOM IN THE (UN)REAL WORLD

GUEST
Jeff Wilson / Sam Bleakley / Megan Hine

15:00 - 15:45
LUCY SIEGLE
SPEAKING TRUTH TO POWER: DISRUPTING THE STATUS QUO

GUEST
Nicola Beech / Dan Norris / Yasmin Belhadji / Patagonia

16:50 - 17:35
LUCY SIEGLE
HEALTHY HUMANS, HAPPY HEARTS, HEALTHY PLANET

GUEST
Nick Hounsfield / Tom Hewitt / Snae / Melissa Reid

17:40 - 21:00
NETWORKING DRINKS
BLUE EARTH SUMMIT
TICKET HOLDERS

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SCHEDULE

WORKSHOPS

10:55 - 11:55

ALEX BARKER

PART 1

**BE MORE PIRATE: RULE BREAKING,
REBELLION AND RADICAL CHANGE.**

12:05 - 13:10

JACQUIE WILMSHURST & ALASTAIR WARD

HUMAN BEHAVIOUR (PSYCHOLOGY)

12:05 - 13:10

ALEX BARKER

PART 2

**BE MORE PIRATE: RULE BREAKING,
REBELLION AND RADICAL CHANGE.**

15:05 - 16:00

ANDY HAWKINS

**B THE CHANGE: DEMYSTIFYING
THE B CORP JOURNEY**

16:10 - 17:05

WILLIAM GOODWIN

**20/20 VC GETTING FUNDING:
AN A TO Z**

16:10 - 17:05

KATE LARSEN

**TOP 10 TIPS FOR MORE ECO ETHICAL
SOURCING AND SUPPLY CHAINS**

SCREENING ROOM

10:20 - 10:30

THE WANDERLUST WOMEN

10:35 - 10:35

BRILLIANT CORNERS: ALGERIA
(60 MINS + SAM BLEAKLEY INTRO AND Q&A)

11:55 - 12:05

AZIZA

(10 MINS + COLDHOUSE COLLECTIVE
INTRO AND Q&A)

12:15 - 12:40

THE POACHER

(16 MINS + COLDHOUSE COLLECTIVE
INTRO AND Q&A)

12:50 - 14:00

E-LIFE

(ED SCOTT CLARKE INTRO AND Q&A)
COMING TO NETFLIX 2022

14:05 - 16:00

TAWAI

INTRO AND Q&A

BOOK TICKETS HERE



DAY 02 

DAY 02

THE WAVE
ACTIVITIES SCHEDULED
THURSDAY 14TH

With hosts The Wave, summit attendees will have the chance to surf, run, cycle, stretch, eat and mingle at one of the most exciting outdoor sports venues in Europe.

[BOOK TICKETS HERE](#)

SCHEDULE |

ACTIVITY NETWORKING

EARLY MORNING FREE SWIM

YOGA SESSIONS

PARTICIPATIVE CYCLING WITH TREK

PROFESSIONAL SURF DEMO

5K AND 10K TRAIL RUN WITH MAVERICK RUN

SURF SESSIONS
INCLUDED IN TICKET PRICE

DELICIOUS FOOD AND DRINKS
THE WAVE KITCHEN

WORKSHOP

ACTIONABLE PSYCHOLOGICAL BEHAVIOURAL CHANGE WORKSHOP

WITH
Jacqui Wilmshurst / Tim Scoones
/ Alastair Ward

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