

Blue
Earth **SUMMIT**

BESUMMIT — 2022

Programme Overview

11-13 October — Bristol 2022

Inspire
Connect
Act



Plan your visit to Blue Earth '22

More speakers, talks are workshops are being added all the time. The full programme including stage timings will be made available to all ticket holders via the Blue Earth Summit App.

See you in Bristol.

***Please note final timings will be released in the event app ahead of the event. This should be used as a guide for content - timings are subject to change.**

Intro

Day 01

Day 02

Day 03

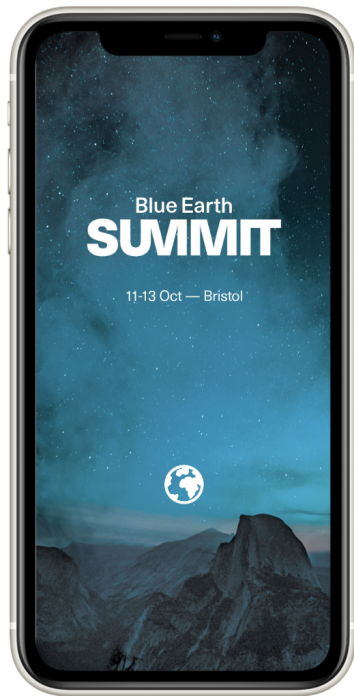
Pitch Tent

Tickets



Download the Event App

Attendees can start booking workshops, day 3 activities and get full timings in the event app.



BESummit

Download our official app:



Scan QR Code



01

BOOK YOUR TICKET

02

DOWNLOAD THE APP

03

START CONNECTING

BESUMMIT — 2022

Blue Earth '22 in numbers

5000

Attendees

15+

Keynotes

3

Days

90+

Speakers

10+

Panels

2

Venues

20+

Workshops

6+

Q&As

Intro

Day 01

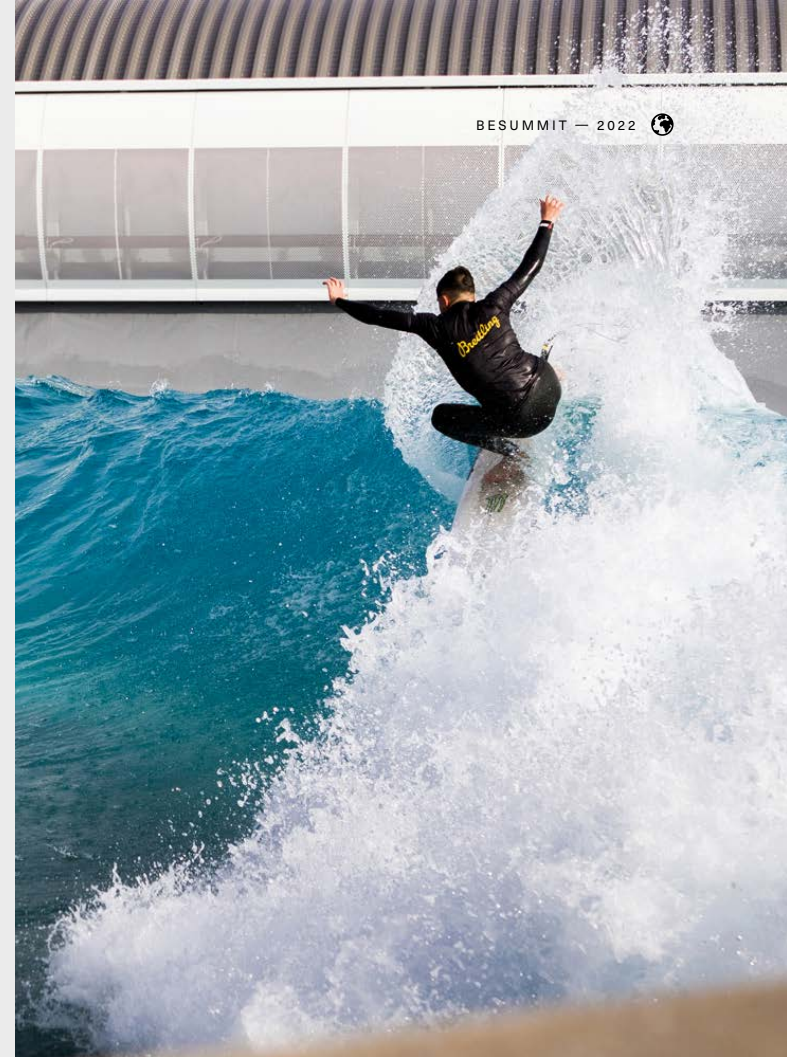
Day 02

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Tickets

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Take Positive Action

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Day 01

Propyard
Central Bristol
BS2 0SE



BES — 2022 

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blueearthsummit.com

Forum Stage

Opening Welcome

Linley Lewis, Event Director, Blue Earth Summit & Lord Lieutenant Mrs Peaches Golding

Beyond Fossil Fuels

Caroline Dennett, CLOUT Ltd

Key to Climate Action: Women

Bianca Pitt, Founder, SHE Changes Climate

A Decade of Ocean Activism: The Big COP-out

Hugo Tagholm, CEO Surfers Against Sewage

All In!

Chris Bertish, Speaker / Author / Adventurer / Filmmaker / Waterman / Conservationist

Climate Change - More Than a Crisis of Weather

Poppy Stowell-Evans, Youth Climate Activist

New Power Lines: Employee Expectations in a Climate Crisis

MODERATOR: Keme Nzerem

PANEL: Caroline Dennett (CLOUT Ltd), Gail Bradbrook (Co-Founder, XR), Tessa Wernink (Co-Founder Fairphone)

Get Me Out of Here! The Sustainability Superpower that Makes Work Better

Fi MacMillan, Founder Wild Leadership

Earthly - Summit Partner

Pitch Tent

Impact Projects

A Green and Blue Revolution

Tim Smit KBE, co-Founder The Eden Project

The Amazon: The Fight of their Lives.

Chief Dada and Tim Boekhout van Solinge
Including an audience Q&A

Beyond Growth: Our Only Option

Jonathon Porritt CBE, Founder, Forum for the Future

Pitch Tent

Purposeful Adventure

GLOBAL SOUTH - Youth, Engagement and Governance

MODERATOR: Amber Nuttall

Nadia Nana Yaa Owusu (Ghana) Abraham Bugre (Ghana), Akosua Manu (Ghana), Brian Kakembo (Uganda) Emmanuel Ameyaw (Ghana) Jan Kairrel Cabalona (Phillipines)

Camp Fire Stage

Space For Good or Ego Adventure Trip?

MODERATOR: Anu Anand
Joshua Western (Space Forge), Melissa Thorpe (Spaceport Cornwall)

Diversity: Blind Spot, After Thought or Missed Opportunity?

MODERATOR: Dulma Clark, vivobarefoot
Naveed Bakhsh (Co-Founder Boots n Beards) / Phil Young (The Mighty Mighty)
Helena Craig (Black2Nature), Black and Green Ambassadors

Can the Ocean be Healthier than we've Ever Known?

Finisterre Panel Discussion
MODERATORS: Gail Gallie & Dan Burgess
Inka Cresswell (Conservationist), Charles Clover (Blue Marine Foundation), Hugo Tagholm (Oceana)

A Sustainable Future for Hospitality

MODERATOR: Mark Chapman, Zero Carbon Foundation
Celena Fernandez (KFC), Tim Grant (Caffeine Collective)

Future Cities: The Bristol Blueprint

MODERATOR: Duncan Ray (Remarkable City)
Stephen Bashford (West of England Combined Authority), Matthew Pencharz (Voi), Lizzie Testani (Bristol Green Capital), Jon Burke

Ethical Business Challenges & Staying True to Purpose

MODERATOR: Staying True to Purpose
Rob Webbon (Founder Presca Sportswear), Xavier Baker (MD Mermaid Gin), Marta Torner (BUFF), Ed Woolner (Feel Good Drinks)

Q&A Stage

When Hobbys Get Serious: Finding Your Purpose in the Outdoors

MODERATOR: Lizzie Daly Charlie Young (Ocean Magpie), Laura Sanderson (Founder, weswimwild & Hydro Flask Ambassador), Kate Rawles (Founder, The Outdoor Philosophy)

Are we Sleepwalking into a Psychological Apocalypse?

MODERATOR: TBC
Steffi Bednarek, Climate Psychologist

Droughts, Floods And Poisoned: Why are we at War With Water?

MODERATOR: Jenny Briggs, Greenhouse PR
Hugo Tagholm (Oceana) and Charles Watson (River Action Group)

No Excuses: "If You're Capable, You're Responsible"

MODERATOR: Jarvis Smith
Kresse Wesling CBE (Elvis & Kresse), Tessa Wernink (Undercover Activist & co-Founder Fairphone)

Audience Q&A with Tim Smith KBE - Wildcard!

MODERATOR: Jarvis Smith

Chris Bertish Q&A: The Man and Mission Driving Extraordinary Expeditions

MODERATOR: Jarvis Smith
Kresse Wesling CBE (Elvis & Kresse), Tessa Wernink (Undercover Activist & co-Founder Fairphone)

Brandwave BrandLABs

45 minute mentor sessions hosted by the Brandwave team and VIP guest mentors:

Simon Hill-Norton (Sweaty Betty), Paul Griffiths (Fenix Outdoor), Rich Philip (Science In Sport), Charlotte Pearce (Inkpact), Emily Dillion (Snow Peak)

Workshops, Panels and Q&A Tent

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Slow Adventure - An Interactive Exploration of the Future of Tourism

Joshua Ryan-Saha, Director, Travel Tech For Scotland & Travel-Tech Director, Edinburgh Futures Institute and Sara Mair Bellshaw, Managing Director, Slow Adventure

Fire Your Imagination

Fi Macmillan, Founder Wild Leadership

Disability in the Outdoors Workshop

Black and Green Ambassadors

Workshops Room

Workshops Room

Responsible Sourcing: Social and Labour Top Tips

Kate A Larsen, Founder Director SupplyESChange

Sustainability in a Digital World: 5 Things you can start doing tomorrow to improve your online footprint

Tom Locke, Founder Noughts and Ones

Creativity should not kill the planet a roadmap to achieving true net zero workshop

Jax Davey, CEO Nuevo

What is Success in a Changing World?

Steffi Bednarek, Climate Psychologist

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Propyard
Central Bristol
BS2 0SE



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Forum Stage

End of an Era: What does the Future Hold for Business?

Mike Barry

Business as a Force for Good

Dr Richard J Lilley, Founder Project Seagrass
c/o Feel Good Drinks

Microbes, Mangroves and Environmental Monitoring. A Systems Approach to Restoring Nature

Mike Weeks, Founder Laconic Enterprises

Doing it Right: An Impossible Task?

Richard Walker, MD Iceland

In Conversation with:

Steve Potts and Aqua Libra

My Vendee Globe Journey

Pip Hare, Ocean Racer

Swimming in Money - The Staggering Blue Economics of Saving Our Oceans

Clare Brook, CEO, Blue Marine Foundation

Pitch Tent

Impact Business

Dirty Cash?

David Hayman, Make My Money Matter, Stephen King, VISA, Circa 5000

Connecting the Restoration Dots: What are the Missing Blue-Green Gaps?

Dr Ian Hendy, The Institute of Marine Sciences,
The University of Portsmouth

The Humans with a Dramatic Birds Eye View and the Clues to our Future

Huw James, Science Adventurer and Rab Ambassador

Camp Fire Stage

In Search of Nature & Restoration

David Lindo (The Urban Birder) / Dr Maxwell Ayamba
(University of Nottingham) / Charlie Young (ocean magpie)

Ethical Business Challenges & Staying True to Purpose

MODERATOR: Ed Woolner, Feel Good Drinks
Rob Webbon (Founder Presca Sportswear), Xavier Baker (MD Mermaid Gin) Marta
Torner (BUFF)

Cutting Through: New Content Marketing Models

Dr Katharina Stolley (Birmingham University), Liz Callegari (BlackSands)

Can Humans Scale-Up Mother Nature to Heal

MODERATOR: Chloe Dyson, TCO
Ted Simpson (Dir. The Cull), Grace Smith (Communications Director Laconic
Enterprises), Dr Ian Hendy (University of Portsmouth) Sophie Dembinski (Ecosia)

War in Ukraine: An Energy Transition Silver Lining?

Juliet Davenport (co-Founder, Good
Energy), Caroline Dennett (CLOUT Ltd)

Regenerative Food Production

Moderator: Mark Shayler, Ape
George Lamb (co-Founder, Wildfarmed), Will Rolph (Two Fields Olive Oil),
Catherine Chong

Accenture Panel Discussion

Q&A Stage

George Lamb (Wildfarmed) **in conversation**
with Richard Walker (MD Iceland Foods)

Audience Q&A with:
Clare Brook, CEO Blue Marine Foundation

Black and Green
Ambassadors Panel

Responsible Sourcing: Environmental Top Tips
Kate A Larsen, Founder ESG Consulting

Protect Our Winters Panel Discussion
MODERATOR Dan Yates (POW EU)
Julian Lings (The North Face)
Gillian Rosh (Picture Organic Clothing) Adam Hall (Surfdome)

Brandwave BrandLABs

45 minute mentor sessions hosted by the Brandwave team and VIP guest mentors:

Simon Hill-Norton - Co-Founder Sweaty Betty, Paul Griffiths - Managing Director Fenix Outdoor, Rich Philip - Marketing Director STANCE, Charlotte Pearce - Founder & CEO Inkpact, Emily Dillion - Sales Director Snow Peak.

Workshops, Panels and Q&A Tent

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Bring Your Leap Project to Life

Fi Macmillan, Founder, Wild Leadership

Action over Apathy: Using your Business for Change

Dom Winter & Lauren Maccallum, Protect our Winters

Let's #workkind & Create the Metaverse We Want

Magnus Wood, Founder The Kindness Corporation

B Corp 101

Andy Hawkins (B Leader)

Finisterre

Ocean Activism Workshop

Workshops Room

Workshops Room

Profit with Purpose: Using Conscious Community to Boost Online Revenue

Tom Locke, Founder Noughts and Ones

Why. What. How. Strategic Guidelines and Practical Advice to Successfully Transition into the New Business Era

Mike Barry, Sustainability Leader

Planet Centric Design: Reimagining Sustainability

Kwame Ferreira & Kathrin Dimai, Impossible

Revealing the Hidden Roots of Unsustainability

Benjamin Casteillo, Founder New World Together

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Day 03

Washingpool Farm Main Road
Easter Compton, Bristol
BS35 5RE



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The Pool

The ABC of Cold Water Swimming

Join one of two, pre-bookable early morning swim sessions led by Laura Nesbitt and legendary Ice Miler and Guinness World Record holder, Cath Pendleton. It won't be ice-cold, but it will be chilly so wetsuits are optional. Laura will be on hand to give you the critical do's and don'ts and expert tips for cold water swimming. 2 x 30 minute swim sessions available.

The Wave Surf sessions and surf lessons

from beginners to pro level all day. Pre-bookable from 8am - 5pm. Last session at 4pm.



Activities From The Wave

Intro to Freediving Breathwork

This mindset masterclass led by Charlie Young, a marine scientist and AIDA level 4 master freediver, will teach participants about the science of surrender paired with the technical breathwork used by freedivers to take them on a journey to the deep on a single breath. This land based workshop is the perfect introduction for any sea loving soul looking to dip their toes into this sport, and learn the fundamental practices that can help them hold their breath for longer and dive deeper.

Running trails starting and finishing at The Wave

With TBC 2 x xKm. More details TBC. Digital maps and route planning by Komoot.

Cycling trails starting and finishing at The Wave

With TBC 2 x xKm. More details TBC. Digital maps and route planning by Komoot.

Walk the Climate Crawl with Presca

Take part in the climate crawl trail walk, an environmentally oriented 'treasure' hunt sharing significant points of interest in the local area. Come on out for a walking team event (bring that competitive spirit, you might need it!), designed to bring out your childhood orienteering skills while you test your climate positive knowledge. There will be prizes! Digital maps and route planning by Komoot.

Off Site Activites

Climbing with RAB

RAB Instructors and locations TBC. Pre-bookable, off-site, small group climbing session with RAB. Book for the morning or afternoon session.

Clear Tent

Canteen Collective

Breakfast Networking

Artisanal Food Production & Fair Pricing a personal story and discussion with:

Will Rolph (Two Fields Zakros) including delicious oil tasting

Gourmet Cooking

On a Camping Stove with the Fell Foodie

If you love the outdoors AND good food and think the two are incompatible, think again. Harrison Ward AKA The Fell Foodie used his love of the outdoors to overcome depression and alcohol habit and has since shot to fame for cooking a cake for Mary Berry on a camping stove – top marks! He's here to show you how much can be achieved with a camping stove and a bit of prep to incentivise you to get to the peak.

Cafe

Surfing, Diversity Pioneers and Social Justice with Surfers Not Street Children

Hosted by Laura Crane, with Tom Hewitt MBE, 3 x former surfing street children and Yvette Curtis.

Laura Nesbitt in conversation with Guinness World Record Antarctic 'Ice Miler' Cath Pendleton

Cath Pendleton, also known as "The Merthyr Mermaid" is an open water and ice swimmer from Wales. She is a Guinness World Record Holder for the Most Southerly Ice Swim (female), she achieved this record for becoming the first person in the world to swim an ice mile inside the Antarctic Polar circle in February 2020. "The Merthyr Mermaid" is the title of the BBC documentary on her Antarctic journey. Hear about all this and her next project in conversation with expert swim professional, Laura Nesbitt

The Wave

Nick Hounsfield

Adventure Uncovered

How do we grow a new generation of outdoor stewards?

Dave Turnbull, CEO of British Mountaineering Council, Hannah Bailey, Photographer and Outdoor Consultant, Patagonia, Adam Hall, Head of Sustainability at Surfdome and Yvette Curtis, Founder, Wave Wahines

Pitch Tent

01

Pioneering Adventure

Changing our perspective on what is possible; we welcome the most pioneering, purpose-led explorers to pitch their next adventure.

02

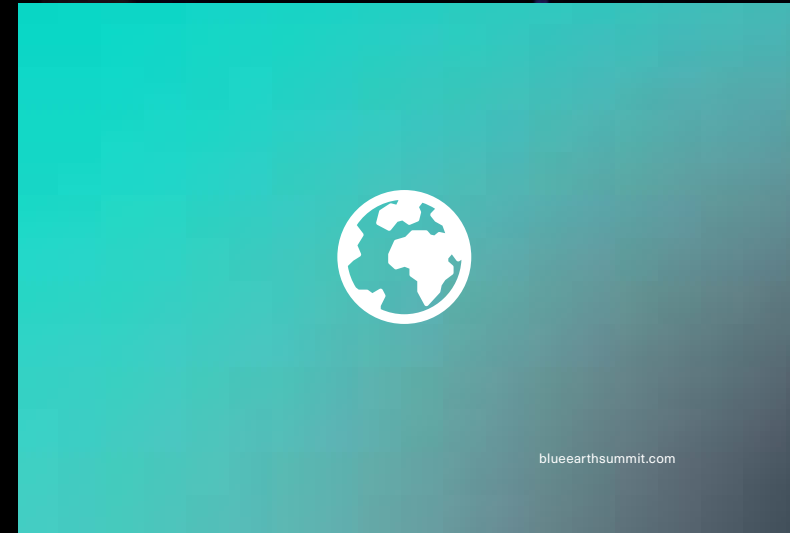
Impact Project

Finding funding for Impact Projects set up to deliver a more positive future for people and the planet.

03

Business For Good

Uncovering the most disruptive and impactful startups of today that are investment ready to create a better world for tomorrow.



BESUMMIT — 2022

Be part of the movement

Book Tickets

BESUMMIT — 2022

BATCH 2 — SOLD OUT

BATCH 3 — CLOSING 15TH SEP

Individual Day 2022

COST

FROM

£150

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Individual 2022

COST

FROM

£395

Book Now

Team 2022

COST

GET A DISCOUNT
ON 3+ TICKETS**£332**

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